

Young Leaders

European Museum Leadership Programme

A training programme for young museums and cultural professionals aspiring to become leaders in their institutions/sector and drive forward necessary change.

'Leadership is not something you learn but you grow into.'

Programme Abstract

Society is changing rapidly which not only has implications on the public role of museums but also in the way we experience and see museums as part of our cultural framework. As a result far-reaching changes to the museum sector are a necessity to make sure museums stay relevant to society. New museum models are developing which are open, communicative, innovative, creative, as well as entrepreneurial and strike the balance between the necessary collecting and preserving aspect of heritage work and the engagement of the public not only as consumers but as active participants.

This also means we have to rethink how our museums are managed and operated and what kind of leadership skills we need to develop. Leadership can play a role at many different levels in museums. It is not just the director at the top of the institution who can motivate staff, we also need visionary leaders who have a creative ambition to share their enthusiasm and inspire staff at all levels.

This programme will introduce young European museums professionals to the complex concept of self-, team- and institutional leadership helping them to explore their own competencies and leadership skills through self- reflection and group activities.

Aims and Objectives

The main aim of this introductory training programme is to broaden the way we think about museums and their role in society and explore our own leadership potential in all its facets with the notion that we have to share responsibilities to be able to best co-create robust and flexible cultural organisations that meet the needs of a changing society.

- to explore one's own leadership competencies and skills as a means of developing a personalized professional learning agenda
- to strengthen leadership and management skills
- to develop new ways of thinking and provide a direction for the future
- to facilitate networking and stimulate conversations in a peer group setting

Set-up

After the successful leadership pilot project 2015 in Ribnica funded by the Culture Ministry of Slovenia, this 3.5 day intensive leadership programme brings together 16 young museums professionals from different countries in Europe.

A bursary scheme is being developed in liaising with ICOM National Committees and national museum associations that will (part) fund individuals spaces.

Introduction to Leadership – Programme Content:

- The fundamentals of leadership and museum management
- Leadership styles and museum values
- Leadership competencies and tools
- Knowing yourself as a leader (personal assessment, exploring your leadership style)
- Leadership perspectives
- New visions new impact
- Community engagement and working in collaboration
- Knowing your audience
- Team building exercise
- Creative exercises

Other Details

- 3.5 days pilot programme in Munich
- Full-board accommodation (whole group stays together)
- Mix of experts' inputs, discussions and workshops
- Evening after-dinner talks
- Small team of international experts

Locations

Seminar location: Deutsches Museum, Kerschensteiner Kolleg, Munich, Germany

Target group

A training programme for young European museums professionals aspiring to become leaders in museums and drive forward necessary change.

Programme Fee and Accommodation

Fee: 540 € plus 310 € full-board accommodation at the Kerschensteiner Kolleg

Limited spaces (16 maximum);

Travel to and from Munich needs to be arranged individually.

Dates

Tuesday, November 24th to Friday November 27th (starting on Tuesday afternoon, finishing on Friday at 17.00)

Team

Marilyn Scott, director The Lightbox, UK

Dr. Renate Goebel, Deputy Director KulturAgenda (AT)

Jeff Beeson, Director, Entheos Group (US/GER)

Programme Leader

Mag. Christian Wautl MA, director KulturAgenda (AT)

christian.wautl@kulturagenda.at

Tel: +43 650 5545165

Organiser

KulturAgenda – Institute for Museums, Cultural Enterprises and Audiences